

Agenda

Jan. 27, 2021 09:00-12:00 (GMT+08:00)

Session A

Session Chair: Syming Hwang

National Chengchi University, Taiwan

The Study of Governance, Captial Structure and Meta-Frontier Malmquist Productivity Gap Index: An Application of the Taiwan Biotech Industry

Huo-Wang Hsu	Feng Chia University
Hsiang-Tsai Chiang	Feng Chia University
Yung-Lieh Yang	Ling-Tung University

Application of VR 3-D Modeling in Electric Locomotive Development

Yaochi Mu	Rohan International
Tzuheng Liu	Rohan International
Tzushuan Chen	Rohan International
fang lin chao	Rohan International

Taichung's Zinc Die-Casting SME Industry Chain Adjustment in the Globalization ERA

fang lin chao	Chaoyang University of Technology
Po Chang Huang	Chaoyang University of Technology

Technology Assessment of 3D printing Using a Two-Stage Fuzzy MCDM: Case Studies on Molding Industry

Lai Jung Pin	National Chi Nan University
Chang Yu Ming	HungKuang University

The Effectiveness of Internal Control in Hospital

SHIH NIEN LEE	Feng Chia University
Tzu Ching Weng	Feng Chia University

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Exploring the Influence on Military Staff's Cyberloafing to Work Performance from a Cross Level Perspective

Chih-Cheng Lee	National Defense University
Chih-Chien Chen	National Taipei University
Yao-Chung Yu	Da-Yeh University
Wen-Cheng Lo	Da-Yeh University

How to Make Successful Campaigns in Donation-based Crowdfunding?: The Role of Facial Expression and Content

Dong-hoon Shin	Yonsei University
Hyo-jung Kim	Yonsei University

The Impact of Airport Shopping Environment on Travelers' Shopping Motivation

Chih-Chin Liang	National Formosa University
Luu Nguyet Hang Nguyen	National Formosa University

Impacts of Four Types of CSR Innovation on Consumers' Evaluations

WEN-HUA HUANG	Feng Chia University
Yuan-Shuh Lii	Feng Chia University

The Study of the Message and Proximity Effects of Sustainable Corporate Social Responsibility

YUAN-SHUH LII	Feng Chia University
WEICHEN SHIH	Feng Chia University

Exit Typology of Tech Startups in India: Multiple Dimensions and Influencers of Exit

Ganesaraman Kalyanasundaram	Indian Institute of Science
Sitaram Ramachandrula	[24]7.ai
Bala Subrahmany MH	Indian Institute of Science

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Comparing the Learning Satisfaction and Creativity of Different APP Development

Tools

Tsung-Sheng Chang

Dayeh University

Wan-Ting Pan

Dayeh University