

IAM2021W Program

Jan. 26, 2021 (Tuesday)	
14:00-15:30	Rehearsal

Jan. 27, 2021 (Wednesday)	
09:00-12:00	Session A
13:30-16:30	Session B

Note: The time listed in IAM2021W is GMT+08:00.

PID	Paper Title	Author(s)	Session
P0103	The Impact of Airport Shopping Environment on Travelers' Shopping Motivation	Chih-Chin Liang, Luu Nguyet Hang Nguyen	A
P0104	The Relevance Among Key Success Factors of Taiwan's Listed Construction Companies: Application of Smart PLS	Kuo-Wei Tsai, Hsing-Chau Tseng, Huei-Jeng Chou	B
P0105	An Empirical Analysis of Government' Plastic Reduction Policy by the I-S Model in Taiwan	Shun-Hsing Chen, Yu-Jen Chen, Yang-Ju Chen	B
P0106	Analysis for Perceived Value & Customer Demand with the Use of Intelligent Technology Applied in Physical Retail Store - A Case Study from Generation Y& Z's Viewpoint	Ming Te Liu, Yung Shui Wang, Hui Hua Huang, Chia Chen Liu, Bao Yi Ann, Hai Yen Lee, Yun Wei Hung	B
P0108	Impacts of Four Types of CSR Innovation on Consumers' Evaluations	WEN-HUA HUANG, Yuan- Shuh Lii	A
P0109	Application of VR 3-D Modeling in Electric Locomotive Development	Yaochi Mu, Tzuheng Liu, Tzushuan Chen, fang lin chao	A
P0110	The Effectiveness of Internal Control in Hospital	SHIH NIEN LEE, Tzu Ching Weng	A
P0111	Application of Logistic Regression Model to Predict the Effect of Transformational Leadership Effort on Organizational Operational Performance	Yi-Ling Lin, Lu- Ming Tseng	B
P0112	Comparing the Learning Satisfaction and Creativity of Different APP Development Tools	Tsung-Sheng Chang, Wan-Ting Pan	A
P0115	Design and Strategy of Renovated Spiral and Waterfall Flame	fang lin chao, Weilong Chen, Yaochi Mu	B
P0117	Taichung's Zinc Die-Casting SME Industry	fang lin chao, Po	A

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	Chain Adjustment in the Globalization ERA	Chang Huang	
P0118	Impacts of COVID-19 on Traditional Chinese Medicine Clinics	HAO HUA CHENG, Chao Chan Wu	B
P0119	Size Prediction of Yarn's Deformed Cross-section in Woven Fabric Using Geometric Model	Shu-Hui Tseng, Jeng-Jong Lin, Che-Jen Chuang	B
P0120	The Customer Satisfaction Survey of Foodpanda Delivery Platform	Shun-Hsing Chen	B
P0122	The Study of Governance, Capital Structure and Meta-Frontier Malmquist Productivity Gap Index: An Application of the Taiwan Biotech Industry	Huo-Wang Hsu, Hsiang-Tsai Chiang, Yung- Lieh Yang	A
P0124	A Study of the Impact on Military Personnel Emotional Exhaustion with the Task Assignment During Non-working Time Based on the Cross Level Perspective of Workplace Telepressure	Syuan-Peng Li, Chih-Chien Chen, Yao-Chung Yu, Ding-Chyu Liu, Wei-Cheng Liao	B
P0125	Exploring the Influence on Military Staff's Cyberloafing to Work Performance from a Cross Level Perspective	Chih-Cheng Lee, Chih-Chien Chen, Yao-Chung Yu, Wen-Cheng Lo	A
P0126	The Effects of Transformational Leadership on Employee Loyalty and Organizational Commitment in Taiwanese Home Care Workers: Using Work Engagement as Mediator	WEI HSU, YU- TZU LIN	B
P0128	Exit Typology of Tech Startups in India: Multiple Dimensions and Influencers of Exit	Ganesaraman Kalyanasundaram, Sitaram Ramachandru, Bala Subrahmany MH	A
P0129	The Study of the Message and Proximity Effects of Sustainable Corporate Social Responsibility	YUAN-SHUH LII, WEICHEN SHIH	A
P0131	Research on Service Innovation, Relationship Quality and Customer Satisfaction-Taking	Wen-Chin Tsai	B

PID	Paper Title	Author(s)	Session
	Taiwanese Footwear Customers as an Example		
P0133	How to Make Successful Campaigns in Donation-based Crowdfunding?: The Role of Facial Expression and Content	Dong-hoon Shin, Hyo-jung Kim	A
P0134	Technology Assessment of 3D printing Using a Two-Stage Fuzzy MCDM: Case Studies on Molding Industry	Lai Jung Pin, Chang Yu Ming	A
P0136	The Innovation Management Systems' Impact Over Sustained Success Factors	MChukri Idris, Alptekin DURMUŞOĞLU	B